

**Code: 9E00306d**

MBA III Semester Regular & Supplementary Examinations January 2015

**ENTERPRISE RESOURCE PLANNING**

(For students admitted in 2011, 2012 & 2013 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions  
All questions carry equal marks

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- 1 Briefly explain the following:
  - (a) ERP.
  - (b) Business modeling.
- 2 How does the implementation of ERP contribute to the business process re-engineering?
- 3 Enumerate On-Line analytical processing (OLAP).
- 4 Briefly explain the following:
  - (a) Accounting system in ERP module I.
  - (b) Manufacturing system in ERP module I.
- 5 Explain human resource systems in ERP module II.
- 6 Explain how ERP system with production and material management modules superior to a non-integrated manufacturing system.
- 7 Illustrate features of successful ERP implementation.
- 8 Discuss the impact of SAP and oracle on enterprise applications.

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